

MEETING:	CABINET
DATE:	17 JUNE 2010
TITLE OF REPORT:	PUBLIC HEALTH ANNUAL REPORT
PORTFOLIO AREA:	CORPORATE STRATEGY & FINANCE

CLASSIFICATION: Open

Wards Affected

County-wide.

Purpose

To inform Cabinet of key population health issues in Herefordshire and of the recommended strategies and actions to address these as set out in the Annual Report of the Director of Public Health – 2009.

To note that the recommended approach and actions highlighted in the report will inform service development and commissioning aimed at improving health and wellbeing of the population of Herefordshire.

Key Decision

This is not a Key Decision.

Recommendation(s)

THAT:

- a) **the 2009 Annual Report of the Director of Public Health be received; and**
- b) **Cabinet notes that the implementation of the report's recommendations and the proposed approach and actions highlighted in the report will inform service development and commissioning during the next planning cycle and in the medium term.**

Key Points Summary

- This is the second Annual Report of the Director of Public Health since the appointment of a joint Director of Public Health for the county;
- There has been significant progress in implementing the recommendations from the 2008 report and the longer term strategic actions from that report are now embedded in current strategic and operational plans. A progress report forms the final chapter of the full report;

Further information on the subject of this report is available from
Dr Akeem Ali, Director of Public Health on (01432) 260668

- This report directly supports the delivery of key strategic objectives to reduce health inequalities and improve health and wellbeing by providing a better understanding of local health needs;
- The key health indicators highlighted in the report are important to the decision making process about local priorities for health investment for the next planning cycle and beyond;
- The report complements the Joint Strategic Needs Assessment and recommends key operational tactics to tackle defined priorities over the next 5 years;
- This year, the report outlines:
 - the simple, affordable and effective interventions available to improve population health within a five year period and calls for effective action to ensure that these measures are implemented;
 - what should be done to reduce wastage and increase efficiency across the health and social care system;
 - what more can be done to involve local people in developing our understanding of local health needs and in designing services; and
 - what we need to do in order to ensure that we make every £ count; and
 - the report also includes appendices with updated local health statistics for World Class Commissioning outcomes and practice-based population health profiles.

Alternative Options

- 1 Cabinet may choose to accept all the recommendations in the Annual DPH Report or in parts. Some recommendations may be referred to officers for further analysis and review.

Reasons for Recommendations

- 2 The recommendations in the DPH report are based on analysis of population health and service data including review of evidence-led actions.

Introduction and Background

- 3 A summary of the DPH report is attached. A full copy of the report is available from the Director of Public Health's office at Brockington, 35 Hafod Road, Hereford, HR1 1HH or can be downloaded via the website at www.herefordshire.nhs.uk.

Key Considerations

- 4 Key considerations are outlined in the attached executive summary.

Community Impact

- 5 The report makes recommendations for commissioning strategies for improving population health and wellbeing in Herefordshire. It also sets out recommendations which are congruent with the Total Place agenda and the Reaching the Hearts of Herefordshire Project.

Financial Implications

- 6 Following consultation with relevant stakeholders, the annual planning and prioritisation processes, the resourcing of implementation of recommended actions will be included in annual operating budgets of relevant partner organisations in the county, including addressing any longer term financial and workforce implications around the strategic shift to health prevention and local invest to save initiatives.

Legal Implications

- 7 n/a

Risk Management

- 8 If not addressed, issues raised in the report will have an impact on the achievement of health and wellbeing outcomes for people in the county.

The main risks revolve around the execution of proposed systemic changes and challenge to traditional practices.

Consultees

- 9 n/a

Appendices

Appendix 1 – Executive Summary

Background Papers

Annual Report of Director of Public Health 2009.